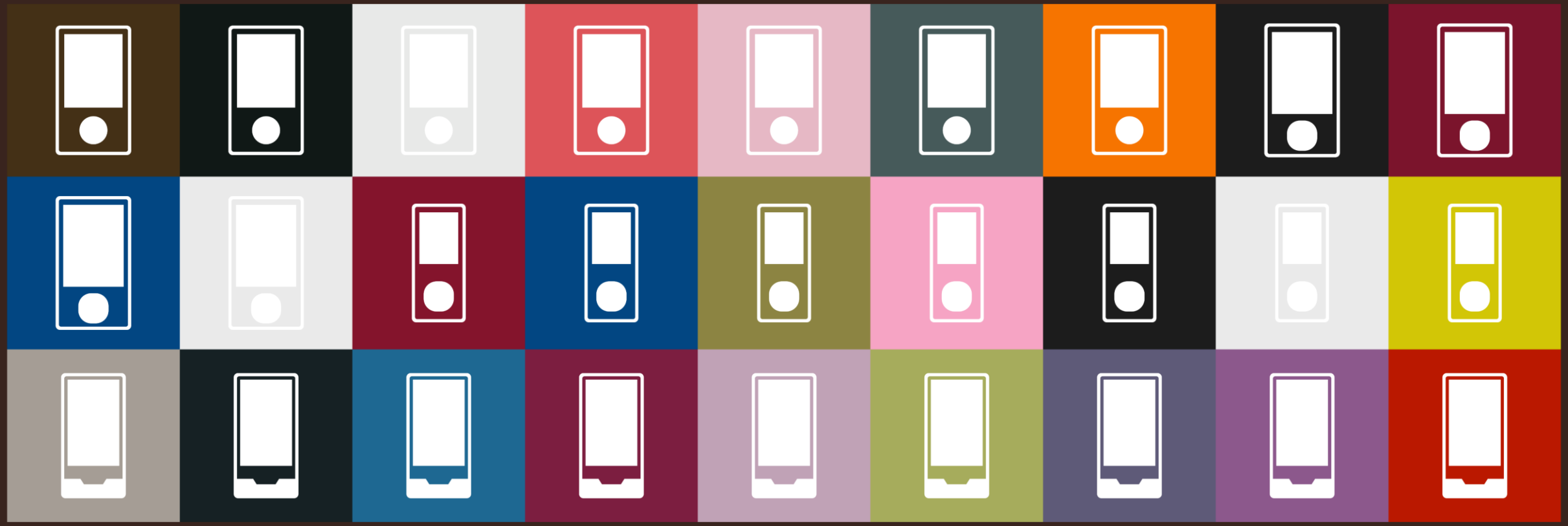
Zunepedia



Peter Bull

Zunepedia

Published November 2026 – Version 2.0.0, Originally Published September 2021

Credits

Zunepedia is an unofficial photographic history of *Zune* hardware, software and services. No copyright or trademark infringement is intended or inferred.

Zune name, logos, designs, devices images, box art, photographs and related assets used throughout are the property, trademarks or copyright of Microsoft Corporation.

Halo 3 name, logo, images and related assets on page 22 are the property, trademarks or copyright of Bungie and Microsoft Corporation.

Gears of War 2 name, logo, images and related assets on page 23 are the property, trademarks or copyright of Epic Games and Microsoft Corporation.

Zune Originals designs and images on pages 24 – 27 are the property or copyright of their respective artists including Dalek, Motomichi, Emil Kozak, Alex Trochut, Siggi Eggertsson, Alvaro Arteaga, Kate Moross, Maya Hayuk, Daniel Jackson, Alvaro Arteaga, Robin Nishio, Ippei Gyoubu, Catalina Estrada and Iosefatu Sua.

Xbox name, logo, images, background and screenshots on page 34 – 35 are the property, trademarks or copyright of Microsoft Corporation.

Windows Phone name, logo and images on page 36 – 37 are the property, trademarks or copyright of Microsoft Corporation.

ZuneCardr on page 37 is the property or copyright of Peter Bull.

Community photos on pages 38 – 41 by Reddit users BobPancake13, EdgeConnector, JustDJ12, Codix_, Evinreud, snappyapple632, PlatinShadow, alonsoe1008 and dewcrewboosman plus DanCodePhoenix and RyanEatsLyons on Twitter.
Special thanks to Eric "Emendo12" Mendoza and Gordon Bernelle.

Cover Image designed and created by Peter Bull

To Dawn

Acknowledgements

This book is also dedicated to the fans of *Zune* without whom this book would not be possible, and the interest that remains for *Zune* devices, software and services. This book aims to bring *Zune* to life in a way never seen before, for those who are interested in *Zune* or for those experiencing *Zune* for the very first time.

My utmost thanks go the members of *r/zune* on *Reddit* as it was their support and interest that made this book what it is, along with the many others who gave their support. I also appreciate those who submitted photographs for the *Community* section of the book allowing them to share their passion for *Zune*.

I'd also like to say how much I appreciate *Zune* including the efforts to develop it, build the platform and champion it through its lifetime, to create devices and a platform that could have rivalled anything else available at the time. *Microsoft* hopefully won't mind this book being put together for the community, as the creation of this book would not be possible without them.

I'm pleased I was able to own a couple of *Zune* devices and made my mark on the wider platform and community including supporting *Zune Cards* from *Zune Social* with my *ZuneCardr* app for *Windows Phone*. Almost everything in this book comes from assets or resources shared by *Microsoft,* so I appreciate them making them available and that they get to see the light of day once again in this book for everyone to enjoy.

It is also fantastic to update this book for the fifth anniversary of its first publication!

Foreword

It is twenty years since *Microsoft* first entered the personal media space in 2006, when they went against the competition at the time with their own digital music player and services with *Zune*. The first-generation *Zune* included an iconic and unusual colour for a device, brown, along with other colours. There were also accessories such as a dock, cables, car pack, travel kit, cases and more.

2007 brought a second-generation including a more capable and larger capacity device, the *Zune* 80GB or later 120GB and a more portable model in a variety of colours, the *Zune* 4GB or later available in 8GB and 16GB. It was also possible to purchase laser-engraved devices via *Zune* Originals, with designs from artists. Additionally new services such as *Zune Social* and *Zune Cards* were launched enabling sharing or discovery of music on the web, on or between devices.

2009 delivered the third-generation of *Zune* hardware with the *Zune HD*, a stunning ultra-premium devices featuring a multi-touch OLED screen and HD radio support, available in many colours including from *Zune Originals* and a range of new accessories including updated dock enabling 720p HD video output.

Although there was no new hardware, *Zune* services expanded beyond the web and dedicated devices becoming the digital entertainment brand for *Xbox* that brought Music and Video to many more countries. *Zune* featured on *Windows Phone* with Music and Video, although not *Zune Social* so was left to third-parties to support those features with apps such as *ZuneCardr*.

Welcome to this unofficial photographic journey of the history of the *Zune* devices, hardware, services and the community that keeps it alive to this day that was originally published five years ago as a celebration for *Zune*.

30GB

Keel

80|120GB

Draco

4|8|16 GB

Scorpius

zune HD

Pavo

Keel

Content
Store up to 7,500 songs, 25,000 pictures or 100 hours of video using the 30GB built in drive.
Create playlists on the go and watch a slideshow while listening to music.
Watch video in landscape and get the most of out of the vivid display.

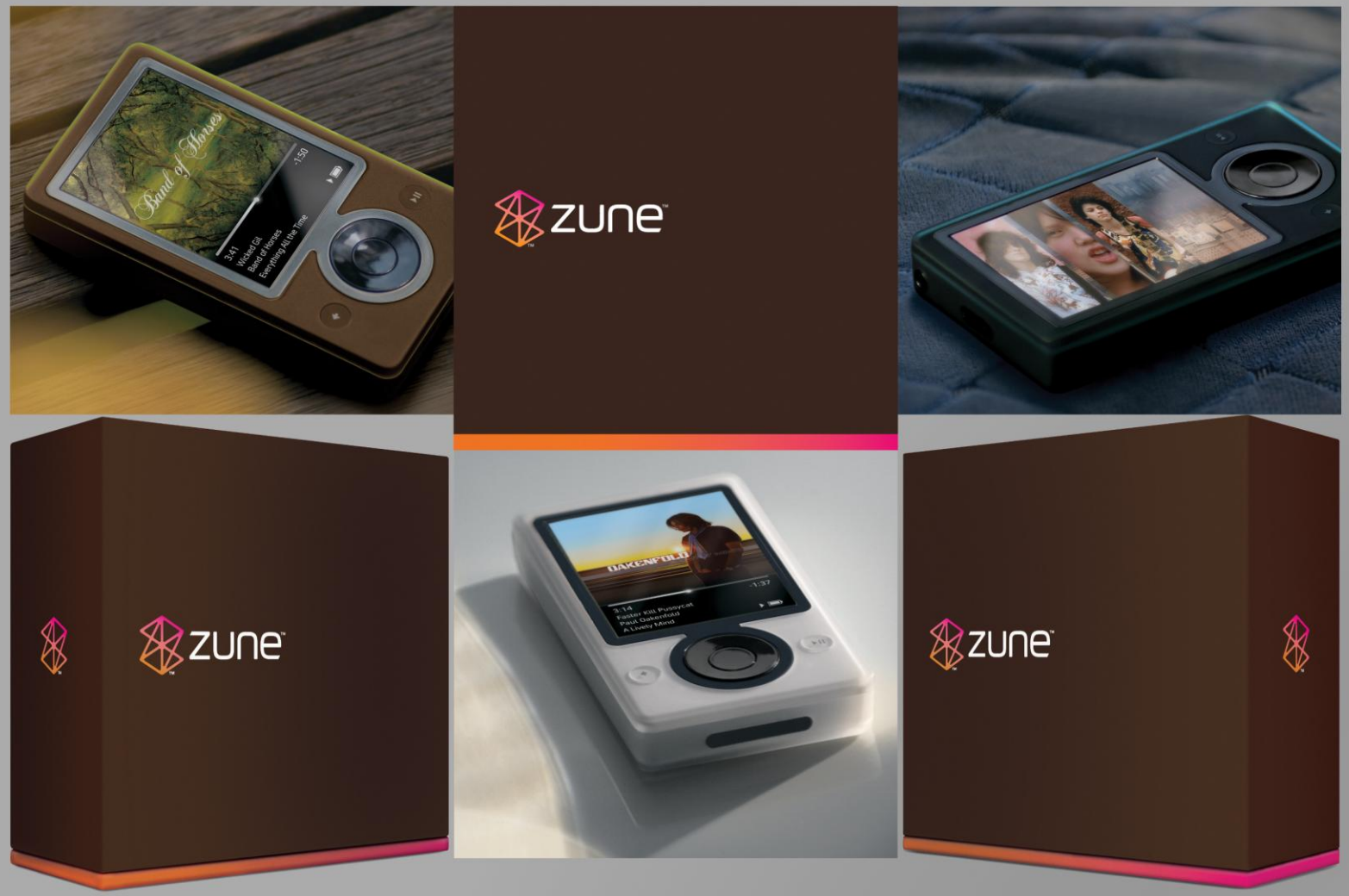
Wireless
Spontaneously share selected full-length tracks, homemade recordings, playlists or pictures wirelessly from Zune to Zune.

Display
Bright 3in / 7cm 320x420 LCD display that works in portrait or landscape mode, so music, video and pictures never looked better.

Media
Zune Marketplace with a huge selection of music from that could be synced to the player.
Import existing music, pictures and videos.

Personalise
Base colours were Black, White and Brown – each combined with a distinctive double-shot finish created by the overlay of one colour over another. Pink and Red limited editions were available and could customise the player with own background image.

Keel



Keel

MossyRoc
top artists
play all
buy all
Janelle Monae
Katy Perry
The Little Ones
The Dandy Warhols
music
videos
pictures
social
radio
podcasts
marketplace
new releases
Earth to the Dandy Warhols
The Dandy Warhols
music
videos
pictures
social
radio
podcasts
marketplace

Draco

Media
Store up to 20,000 songs, 25,000 pictures or 250 hours of video with the 80GB built in drive or even more with the 120GB option.

Wireless
Sync any podcasts, music and more via WiFi or wirelessly share selected full-length tracks, homemade recordings, playlists and pictures from Zune to Zune.

Display
Bright and durable 3.2in / 8.1cm 320x420 LCD display that delivers uncompromised portable video viewing works in portrait or landscape mode.

Social
Discover more with Zune Cards to share recommendations, new music and connect to others with similar tastes. Get songs, albums, music videos, podcasts and more on Zune Marketplace.

Player
Navigate with innovative touch controls including the Zune Pad. Supported content recorded on Windows Media Center, FM tuner to listen to radio stations along with support for games and available in Black or Glossy Black along with Red and Blue versions available later.

music
videos
pictures
social
radio

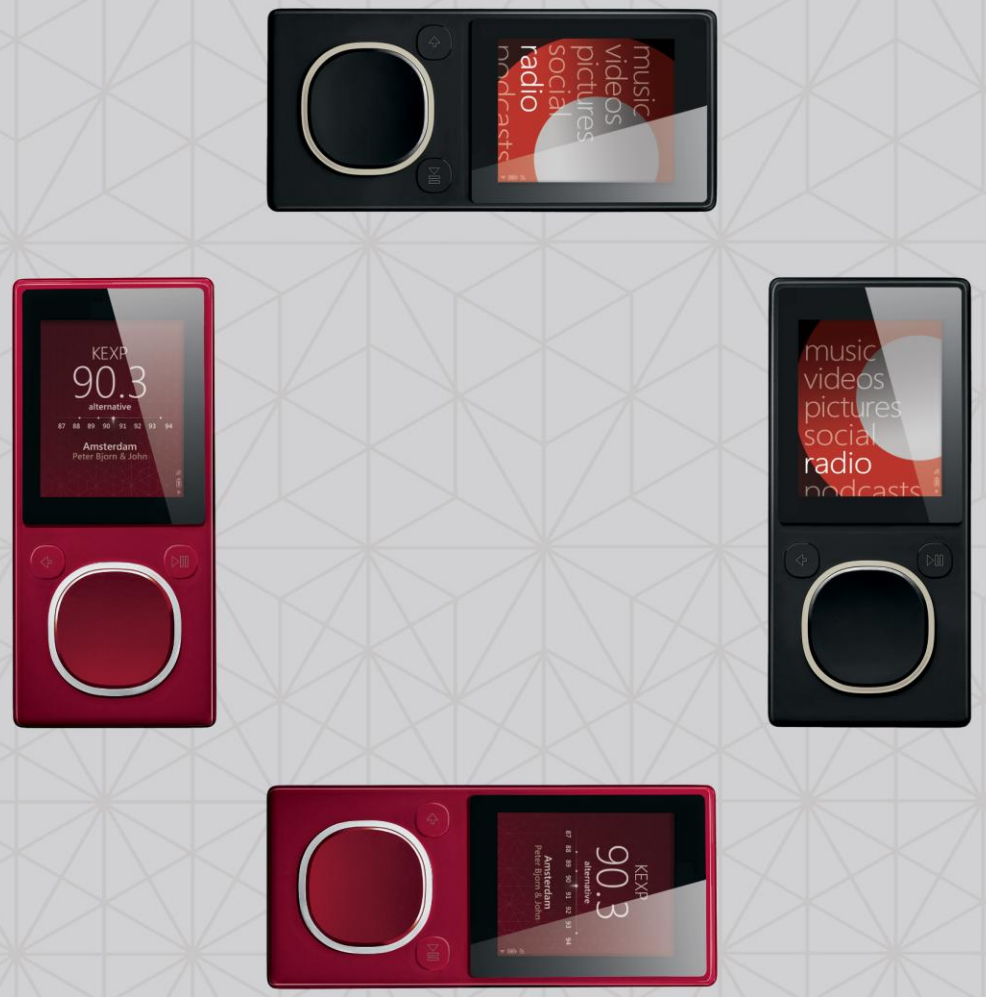
1:28
3:34

nearby inbox
me: SoozyQ
Cesarisok
listening to Maximo Park 'Girl
Paco66
Tonic
kAshmoney
Hyper Chouette

Draco

music
videos
pictures
social
radio
podcasts
THE SHINS
WINCING THE NIGHT AWAY
1:10
- 2:48
Sleeping Lessons
Wincing the Night Away
The Shins
music
videos
pictures
social
radio
podcasts
podcasts
audiobooks
marketplace
games
settings
games
Hexic
Texas Hold'em
SCORE
3200
LEVEL
COMBOS LEFT
0:54

Draco


music
videos
pictures
social
radio
podcasts
KEXP
90.3
alternative
Amsterdam
Peter Bjorn & John

Scorpius

Media
Store up to 1,000 songs, 25 pictures or 12 hours of video with 4GB of storage, along with 8GB and 16GB options available.

Wireless
Sync podcasts, music and more wirelessly plus share selected full-length tracks, homemade recordings, playlists or pictures between devices.

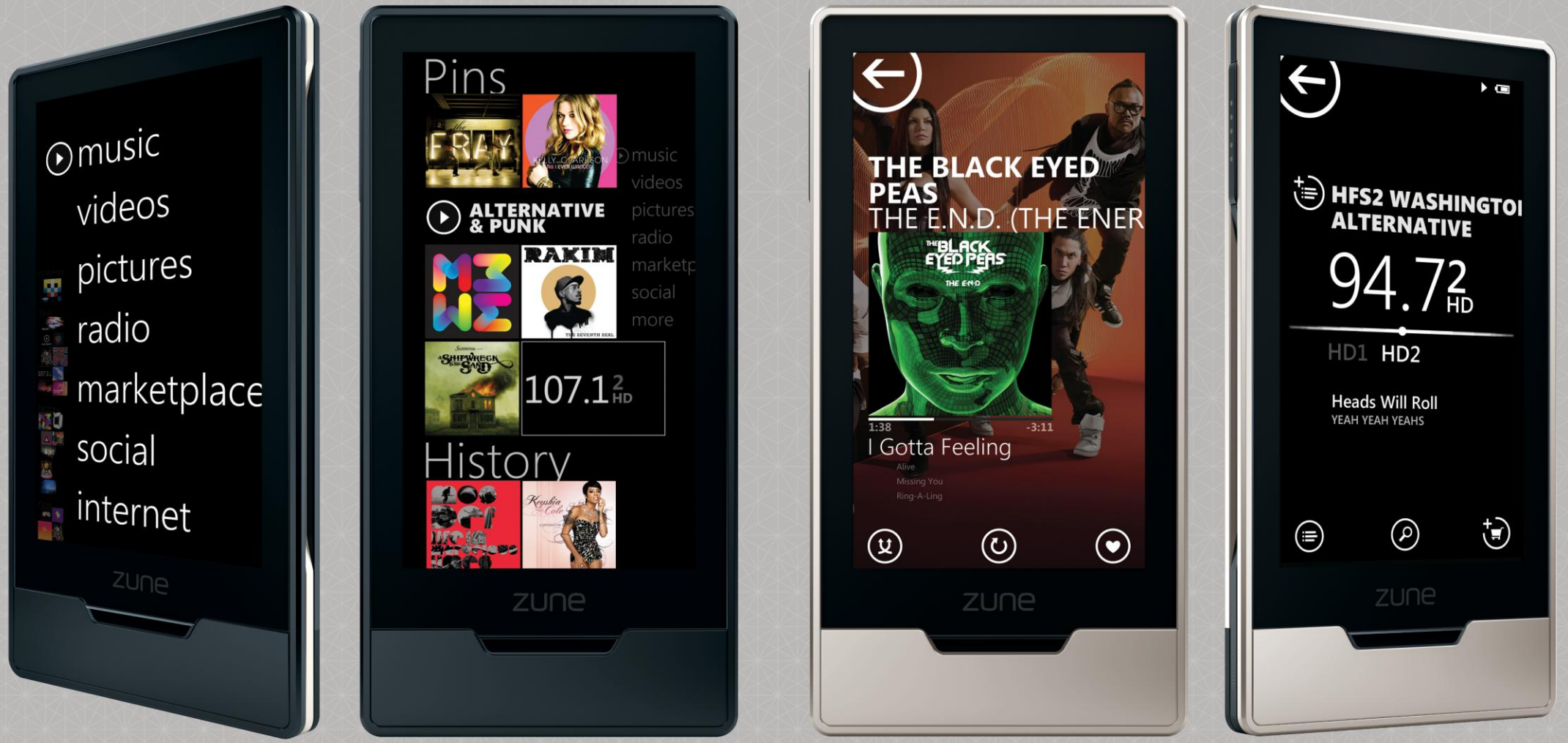
Display
Bright and durable 1.9in / 4.6cm 320x420 LCD display that works in portrait or landscape mode.

Social
Discover and share music with Zune Cards for recommendations, new music and connect to others with similar tastes. Get songs, albums, music videos, podcasts and more on Zune Marketplace.

Player
Navigate with innovative touch controls including the Zune Pad. Super-slim and ultra portable and available in Red, Green, Pink and Black along with Blue later.

music
videos
pictures
social
radio
podcasts

zune


music
videos
pictures
radio
marketplace
social
internet
zune
Pins
ALTERNATIVE & PUNK
107.1 2 HD
History
music
videos
pictures
radio
marketp
social
more
zune
THE BLACK EYED PEAS
THE E.N.D. (THE ENER
1:38
-3:11
I Gotta Feeling
Alive
Missing You
Ring-A-Ling
zune
HFS2 WASHINGTOI
ALTERNATIVE
94.7 2 HD
HD1 HD2
Heads Will Roll
YEAH YEAH YEAHS
zune

Pavo

Media
Store 4,000 songs, 25,000 pictures, 5 hours of HD video from Zune Marketplace, 48 hours of video. optimised for device and more with 32GB and 64GB versions available.

Wireless
Connect, update and get content wireless via WiFi and stream songs directly. Browse the web with full-featured web-browser.

Display
Multi-touch navigation with 3.3in / 8.3cm 480x722 16:9 OLED screen. Output 720p HD video via optional AV Dock with HDMI.

Media
Tune into FM Radio or HD Radio with the integrated tuner and tag songs for later purchase from the Zune Marketplace. Lossless audio and HD video also supported.

Player
Premium entertainment at your fingertips with multi touch input capability available in Onyx Black and Platinum along with later Red, Blue, Green, Purple and Magenta colours.

Pavo

zune
zune
Model 1126 Assembled in China
FCC ID:CK-1126 IC:3048A-1126 Input 5V
hello from seattle
zune
zune
Model 1126 Assembled in China
FCC ID:CK-1126 IC:3048A-1126 Input 5V
hello from seattle

Pavo

Pavo

HALO 3

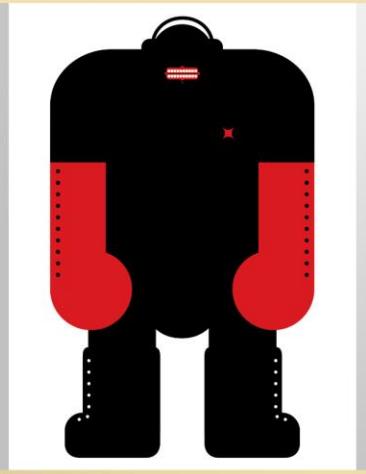
Special Editions

GEARS OF WAR 2

Special Editions

ARTISTS SERIES

DALEK



MOTOMICHI

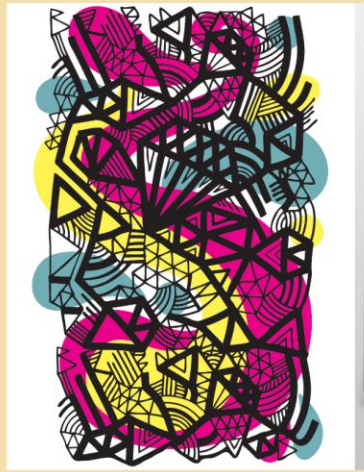
EMIL KOZAK

ALEX TROCHUT

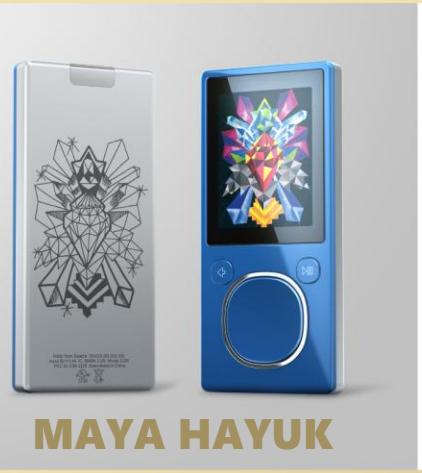
SIGGI EGGERTSSON

ALVARO ARTEAGA

ARTISTS SERIES



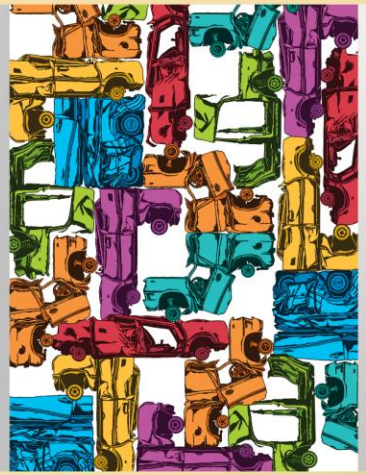
KATE MOROSS



MAYA HAYUK

DANIEL JACKSON

ALVARO ARTEAGA



ROBIN NISHIO

IPPEI GYOUBU

CATALINA ESTRADA

IOSEFATU SUA

Classic AV Cable

Classic Sync Cable

Classic Car Charger

Classic Car Pack

Classic Dock

Classic Wireless Remote

Classic Gear Bag

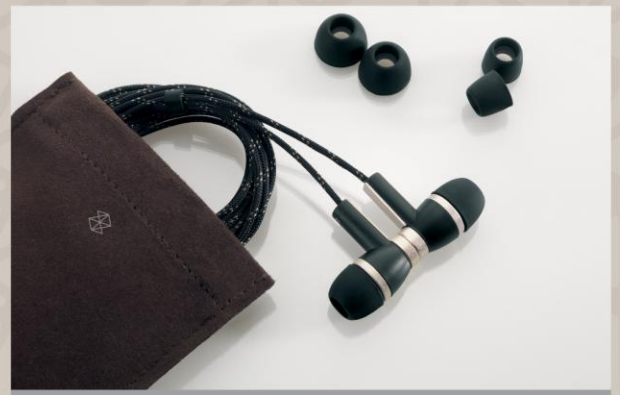
Classic Travel Pack

Accessories

Classic Home A/V Pack

Classic Premium Headphones

Sync Cable



Premium Headphones

Dock

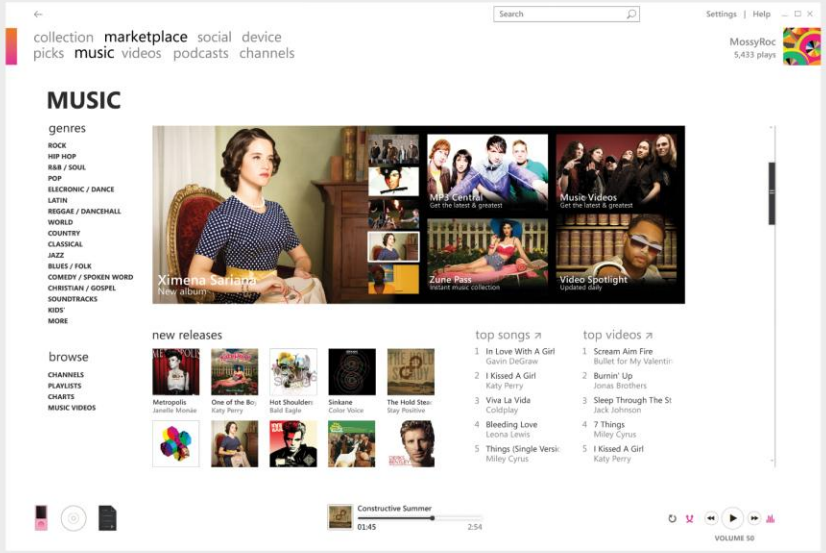
Home A/V Pack

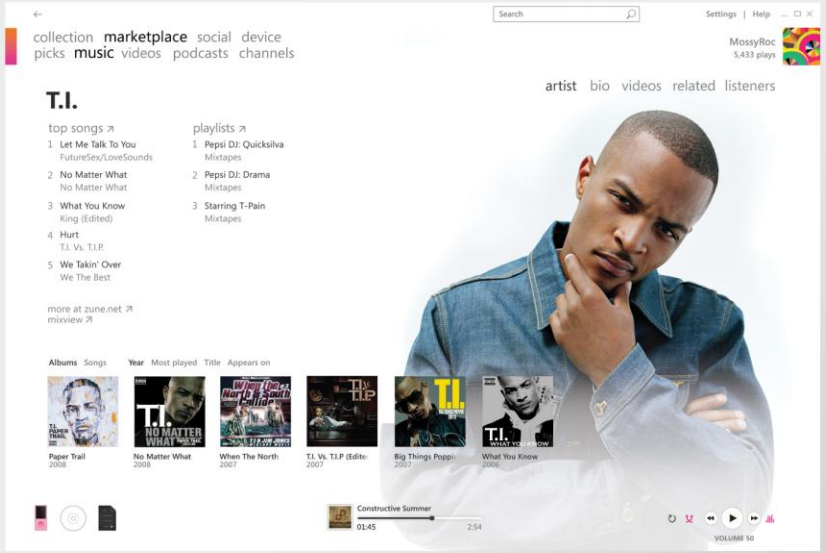
Car Pack

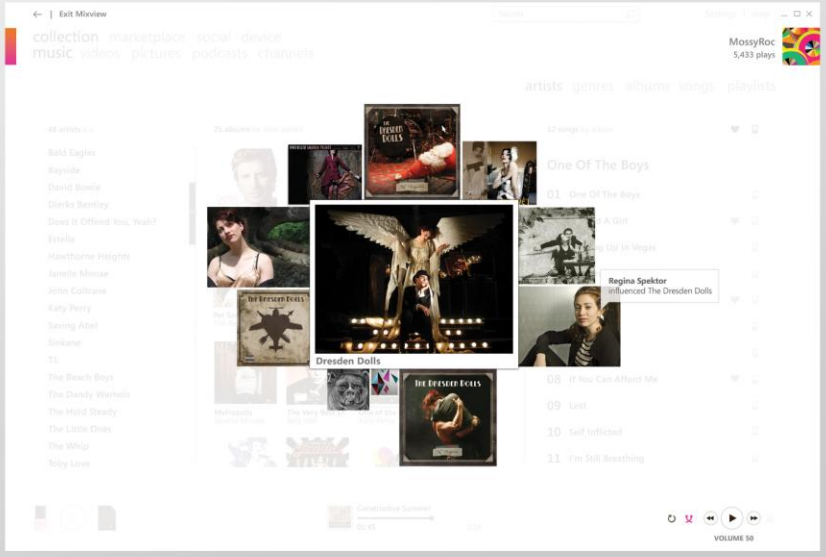
Cable Pack

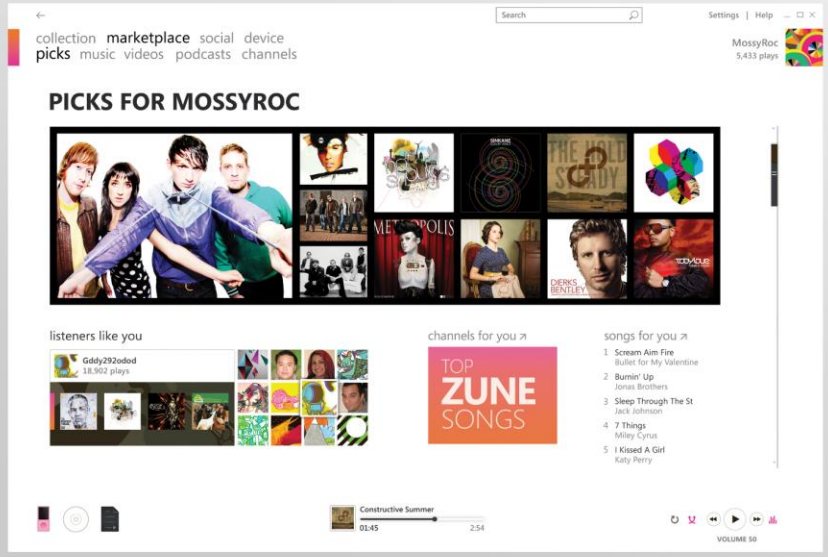
Accessories

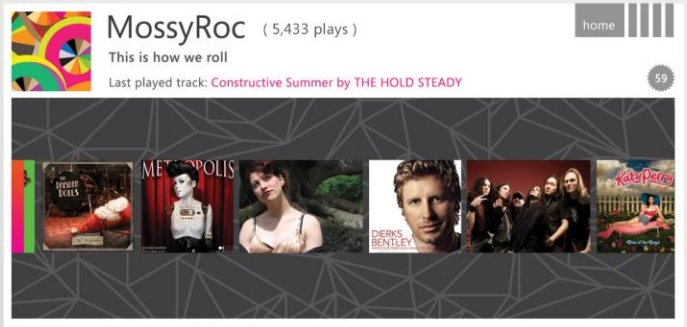
zune
marketplace
options
sign in
Search
MUSIC
playlists
Create Playlist
My Fave Mix
Chill Mix
Running Mix
On the Road
Rush Hour
music
marketplace
Playlists
Charts
Active Downloads
Artists
Album
Songs
Genre
Year
journal (12)
My Zune
CSS
Exclusive Download
SONG OF THE DAY
Hear our pick of the day
ALBUM REVIEWS
Uncover musical gems
SURFACING
Discover the next stars
AROUND TOWN
Hear who's visiting your city
EXPLORE GENRES
Select Genre
TOP SONGS
1. Bullets
Editors
2. Wicked Gil
Band of Horses
3. Arcade Fire
Rebellion (Lies)
4. Simian
LA Breeze
5. Alala
CSS
View All
NEW RELEASES
TOP ALBUMS
1. Darkel
Darkel
2. The Back Room
Editors
3. Crazy Itch Radio
Basement Jaxx
4. Under The Iron Sea
Keane
5. Missy Elliott
Respect M.E.
View All
PLAYLISTS
Summer Heat
This summer's hot tracks
Beat Street
Drums for your dome
Get Close
Settle down and chill
FEATURED ARTISTS
The Thermals
Grungy in all the right places
Hot Chip
English processing power
Spank Rock
Baltimore boogies down
TOP ARTISTS
1. Editors
2. Serena Maneesh
3. Gym Class Heroes
4. Muse
5. The Rakes
View All

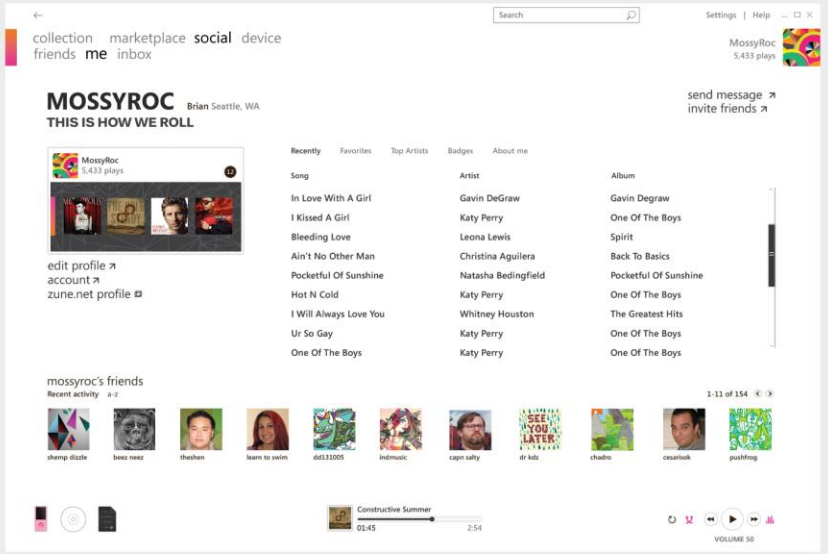

collection marketplace social device
picks music videos podcasts channels
MossyRoc
5,433 plays
MUSIC
genres
ROCK
HIP HOP
R&B / SOUL
POP
ELECRONIC / DANCE
LATIN
REGGAE / DANCEHALL
WORLD
COUNTRY
CLASSICAL
JAZZ
BLUES / FOLK
COMEDY / SPOKEN WORD
CHRISTIAN / GOSPEL
SOUNDTRACKS
KIDS'
MORE
Ximena Sariñana
New album
MP3 Central
Get the latest & greatest
Music Videos
Get the latest & greatest
Zune Pass
Instant music collection
Video Spotlight
Updated daily
new releases
top songs
1 In Love With A Girl
Gavin DeGraw
2 I Kissed A Girl
Katy Perry
3 Viva La Vida
Coldplay
4 Bleeding Love
Leona Lewis
5 Things (Single Versi
Miley Cyrus
top videos
1 Scream Aim Fire
Bullet for My Valentin
2 Burnin' Up
Jonas Brothers
3 Sleep Through The St
Jack Johnson
4 7 Things
Miley Cyrus
5 I Kissed A Girl
Katy Perry
browse
CHANNELS
PLAYLISTS
CHARTS
MUSIC VIDEOS
Constructive Summer
01:45
2:54
VOLUME 50


collection marketplace social device
picks music videos podcasts channels
MossyRoc
5,433 plays
T.I.
artist bio videos related listeners
top songs
1 Let Me Talk To You
FutureSex/LoveSounds
2 No Matter What
No Matter What
3 What You Know
King (Edited)
4 Hurt
T.I. Vs. T.I.P.
5 We Takin' Over
We The Best
playlists
1 Pepsi DJ: Quicksilva
Mixtapes
2 Pepsi DJ: Drama
Mixtapes
3 Starring T-Pain
Mixtapes
more at zune.net
mixview
Albums Songs
Year Most played Title Appears on
Paper Trail
2008
No Matter What
2008
When The North
2007
T.I. Vs. T.I.P (Edite
2007
Big Things Poppi
2007
What You Know
2006
Constructive Summer
01:45
2:54
VOLUME 50

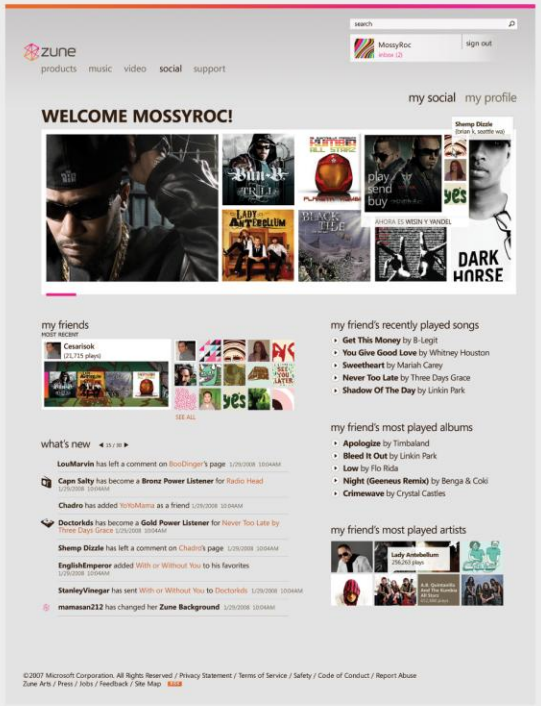

Exit Mixview
collection marketplace social device
music videos pictures podcasts channels
MossyRoc
5,433 plays
artists genres albums songs playlists
One Of The Boys
01 One Of The Boys
Regina Spektor
Influenced The Dresden Dolls
Dresden Dolls
VOLUME 50


collection marketplace social device
picks music videos podcasts channels
MossyRoc
5,433 plays
PICKS FOR MOSSYROC
listeners like you
channels for you
songs for you
TOP ZUNE SONGS

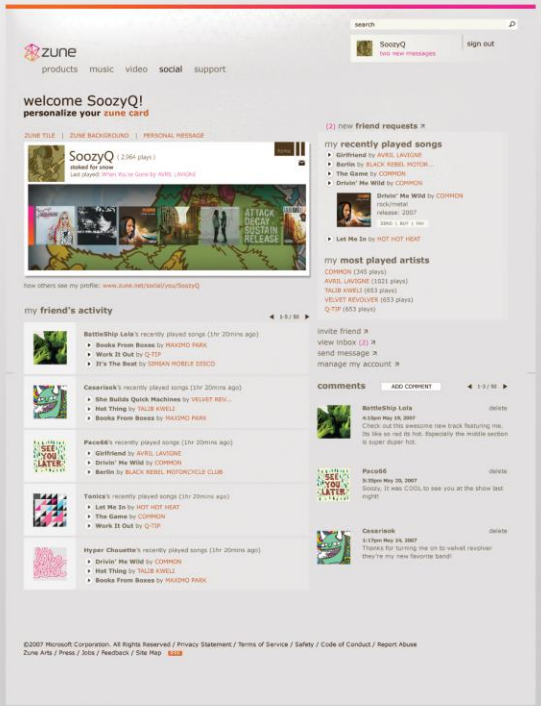

MossyRoc (5,433 plays)
This is how we roll
Last played track: Constructive Summer by THE HOLD STEADY
home


collection marketplace social device
friends me inbox
MOSSYROC
THIS IS HOW WE ROLL
send message
invite friends
edit profile
account
zune.net profile
mossyroc's friends

Social

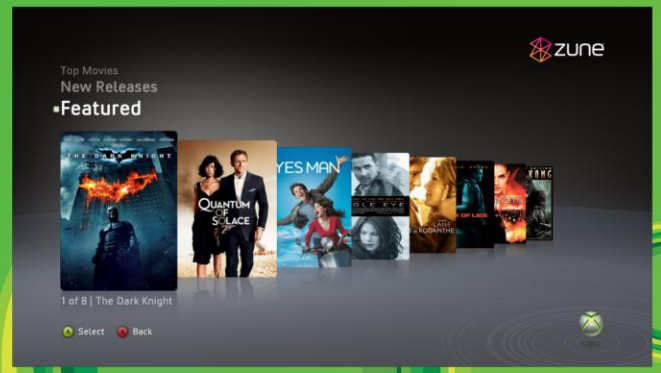

zune
products music video social support
my social my profile
WELCOME MOSSYROC!
my friends
my friend's recently played songs
my friend's most played albums
my friend's most played artists
what's new

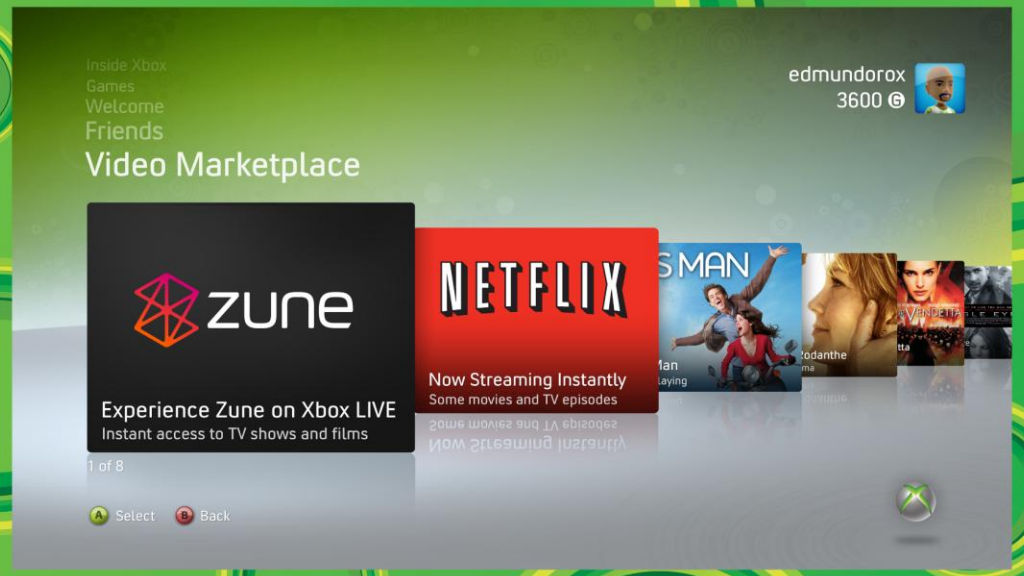
SoozyQ (2,964 plays)
stoked for snow
Last played: When You're Gone by AVRIL LAVIGNE
home
ATTACK DECAY SUSTAIN RELEASE

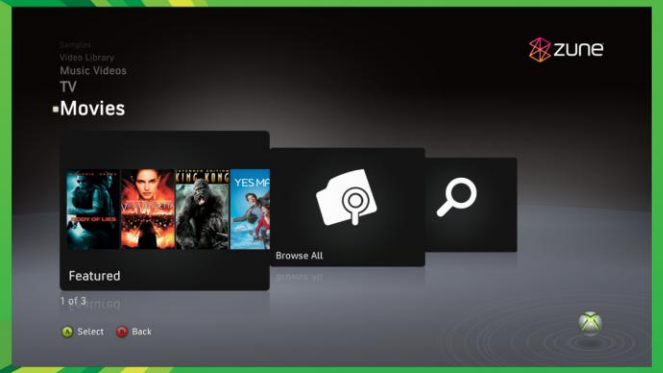

zune
products music video social support
welcome SoozyQ!
personalize your zune card
my recently played songs
my most played artists
my friend's activity
comments

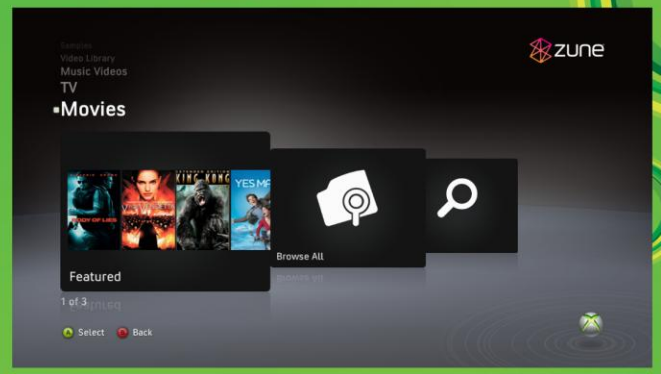
Social

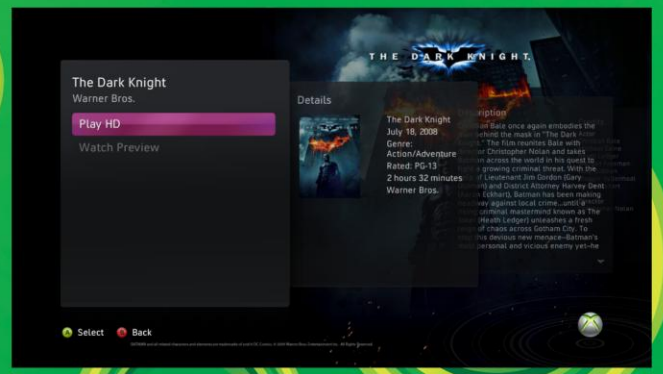
XBOX 360
XBOX 360
XBOX 360
XBOX 360
XBOX 360
XBOX 360


zune
Top Movies
New Releases
▪Featured
1 of 8 | The Dark Knight
Select
Back

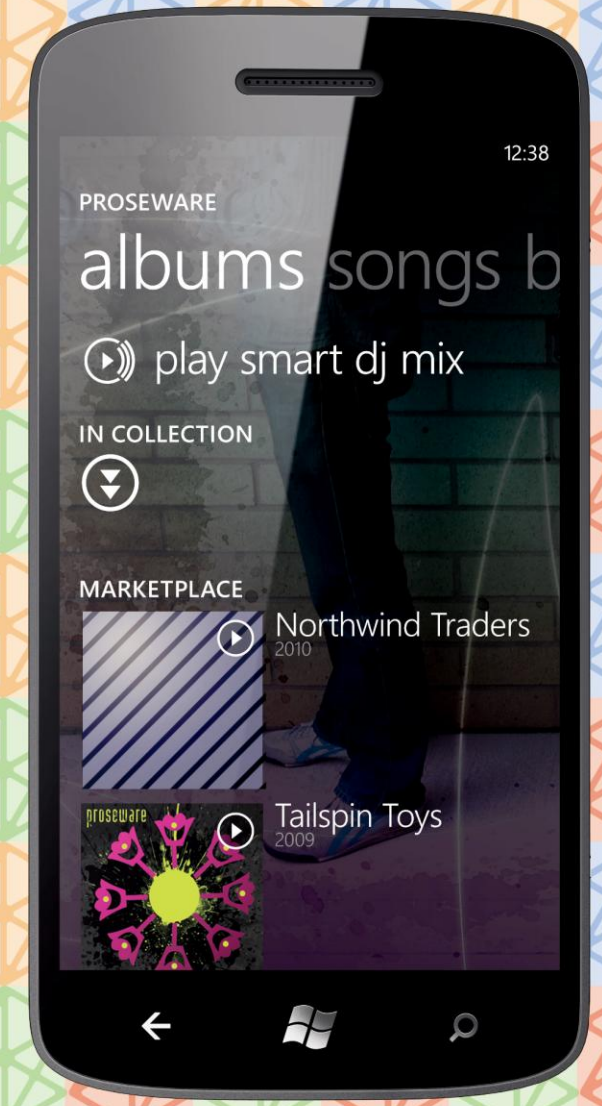

inside Xbox
Games
Welcome
Friends
Video Marketplace
edmundorox
3600
zune
Experience Zune on Xbox LIVE
Instant access to TV shows and films
NETFLIX
Now Streaming Instantly
Some movies and TV episodes
1 of 8
Select
Back


zune
Video Library
Music Videos
TV
▪Movies
Featured
Browse All
1 of 3
Select
Back


zune
Video Library
Music Videos
TV
▪Movies
Featured
Browse All
1 of 3
Select
Back


THE DARK KNIGHT
The Dark Knight
Warner Bros.
Play HD
Watch Preview
Details
The Dark Knight
July 18, 2008
Genre:
Action/Adventure
Rated: PG-13
2 hours 32 minutes
Warner Bros.
Select
Back

12:38
2
Phone
People
3
Messaging
Music + Videos
Pictures
XBOX LIVE


12:38
PROSEWARE
albums songs b
play smart dj mix
IN COLLECTION
MARKETPLACE
Northwind Traders
2010
Tailspin Toys
2009
proseware

zunecardr
card favs recer
Enter Zune Tag
RoguePlanetoid
594 plays
0 badges
zunecardr
favs recent arti
Empyrean
Music Of The Spheres
Mike Oldfield
Summit Day
Guitars
Mike Oldfield
Far Above The Clouds
Tubular Bells III
Mike Oldfield
Sentinel
zunecardr
recent artists b
Sally (2000 Digital Remaster)
Platinum
Mike Oldfield
Temptation (Feat. Billie Godfrey)
* Naked As Advertised - Versions 08
Heaven 17
Brave New World
Jeff Wayne's Musical Version Of The War Of The Worlds
Jeff Wayne, Richard Burton
zunecardr
artists badges
Mike Oldfield
525,755 plays
Howard Shore
3,065,301 plays
artist page
marketplace
Jerry
zunecardr
profile friends
594 plays
North East, England
Developing ZuneCardr and GameCardr
Zune HD, Xbox 360 and Windows Phone 7 Owner in the UK. Web, Desktop and Windows Phone 7 Developer

Phone

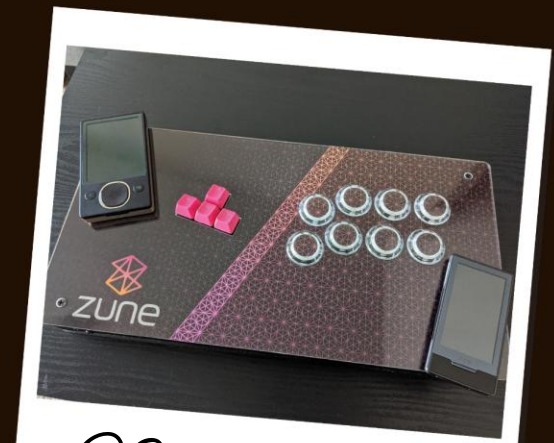
u/BobPancake13

u/EdgeConnector

u/JustDJ12

u/Codix_

u/Evinreud



@DanCodePhoenix

Community

u/snappyapple632

THORNHILL
BUTTERFLY
u/PlatinShadow

MARIA ALI
QUEEN OF CLUBS TRI
u/alonsoe1008

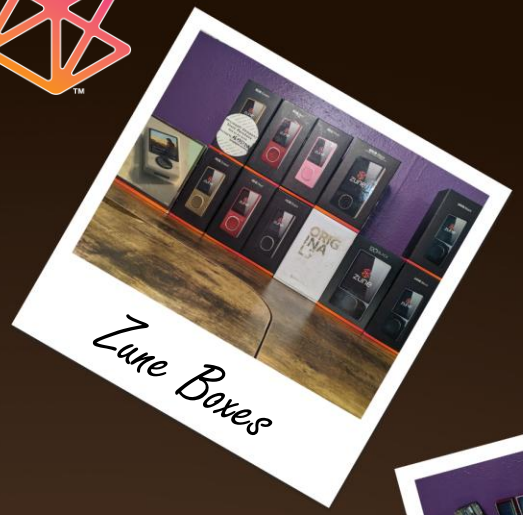
1:10
@RoguePlanetoid

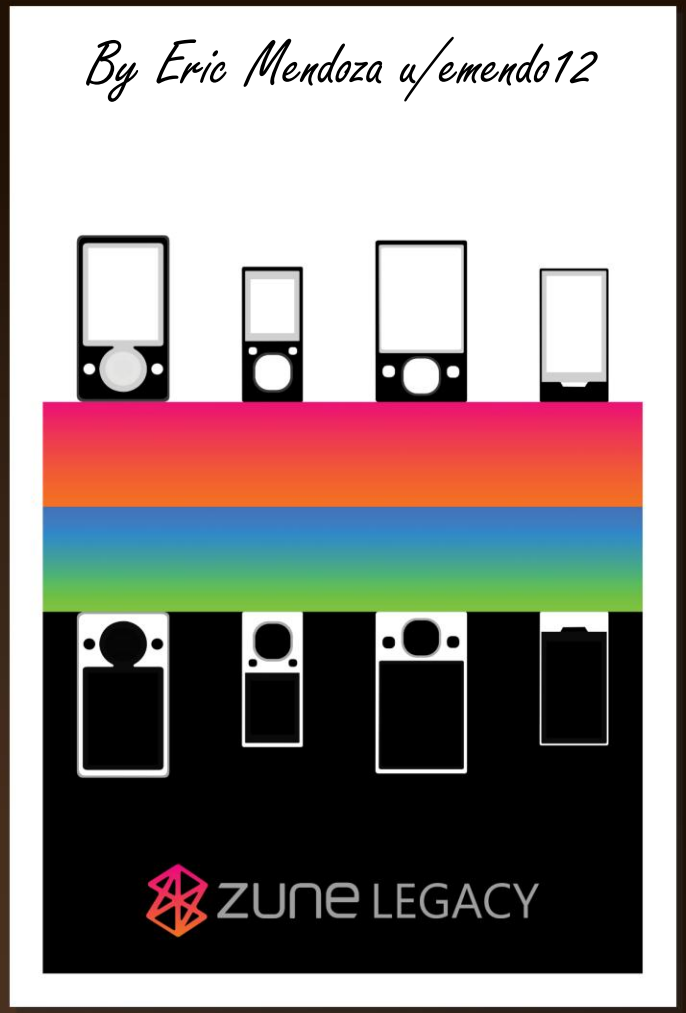
u/dewcrewboosman

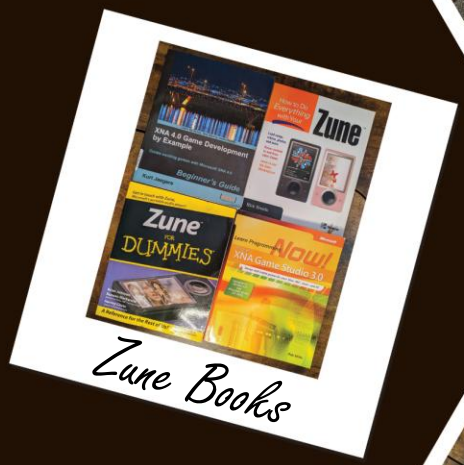
@RyanEatsLyons

Community

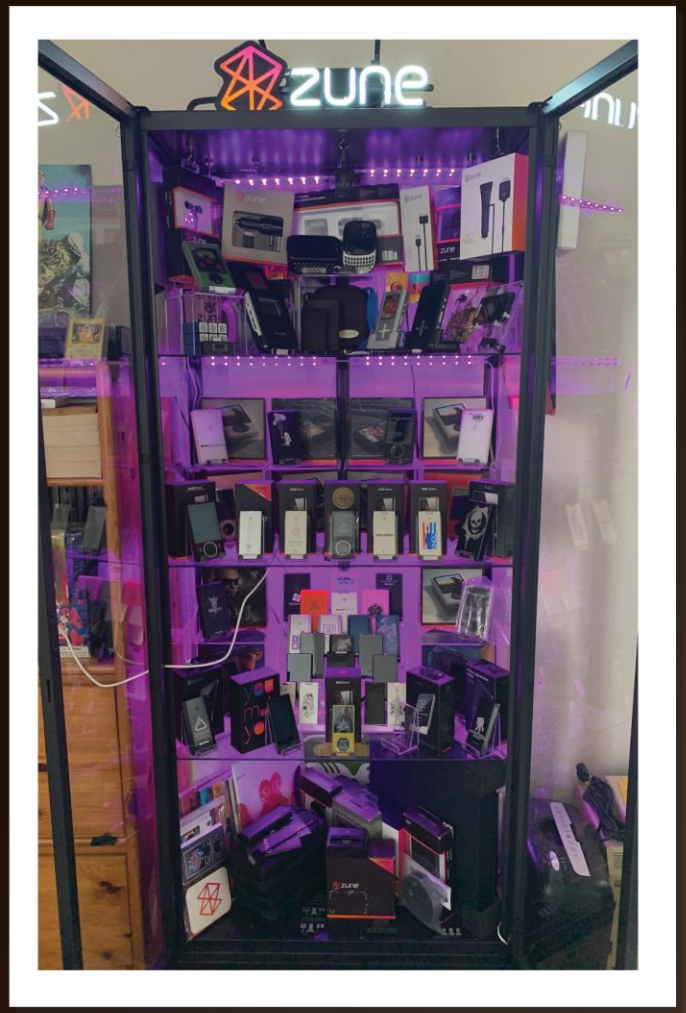
Eric "Emendo12" Mendoza

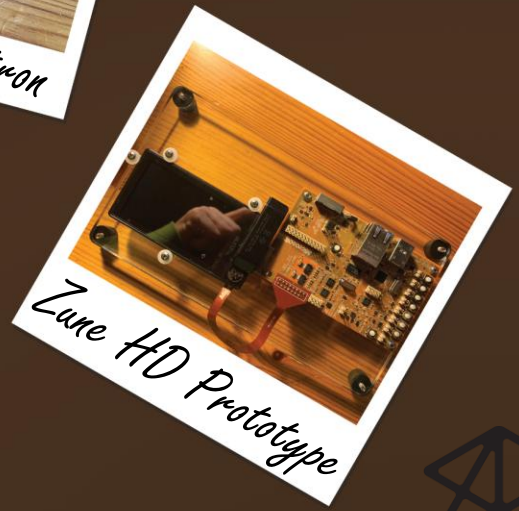






Gordon Bernelle





Epilogue

Zune devices did not last as due to competition and rise of smart phones, so they were discontinued in 2011. *Zune* services remained on *Xbox* and *Windows Phone*. However, this changed in 2012 when relaunched as *Xbox Music* then rebranding becoming *Groove Music* in 2015 but discontinued in 2018 and *Xbox Video* which became *Microsoft Movies/Films & TV* in 2015 but discontinued in 2025, ending around two decades of digital music or video services from *Microsoft*.

Zune had moments, in the 2008 film *Another Cinderella Story* featuring *Selena Gomez* a *Zune* was left behind at the ball instead of a glass slipper. *Zune* famously appeared in the 2017 film *Guardians of the Galaxy Vol. 2* when one was handed to *Peter "Star-Lord" Quill* and prominently in the 2023 follow up *Guardians of the Galaxy Vol.. 3* where probably many know *Zune* from. *Zune* usually was a target of jokes when making any appearances in films or on TV.

There is little trace of *Zune* today, although some of the legacy lives on in the design language of software and services on *Windows* and *Xbox*. However, there is a keen community of *Zune* owners, many owning unique or rare devices along with many accessories, merchandise, posters and other paraphernalia about *Zune*. Those fans share their passion on social media, including many were kind enough to provide photos of their *Zune* devices or collections to be featured in this book.

This now five-year old unofficial photographic journey celebrates and showcases the history of *Zune* devices, hardware, services plus the community that keeps it alive to this day. Hopefully, this brings *Zune* to new eyes, and although it did not last, it meant much to be able to own a *Zune*!

Index

Credits & Acknowledgements	2
Foreword	3
Zune 30GB – Keel & Zune 80GB, 120GB – Draco	4
Zune 4GB, 8GB, 16GB – Scorpius & Zune HD – Pavo	5
Keel – Zune 30 GB	6 - 9
Draco – Zune 80GB, 120GB	10 - 13
Scorpius – Zune 4GB, 8GB, 16GB	14 - 17
Pavo – Zune HD	18 - 21
Special Editions – Halo 3 Zune 30GB & Gears of War 2 Zune 120GB	22 - 23
Originals – Zune Originals	24 - 27
Accessories	28 - 29
Software	30 - 31
Social	32 - 33
Xbox	34 - 35
Phone	36 - 37
Community	38 - 41
Epilogue	42

About

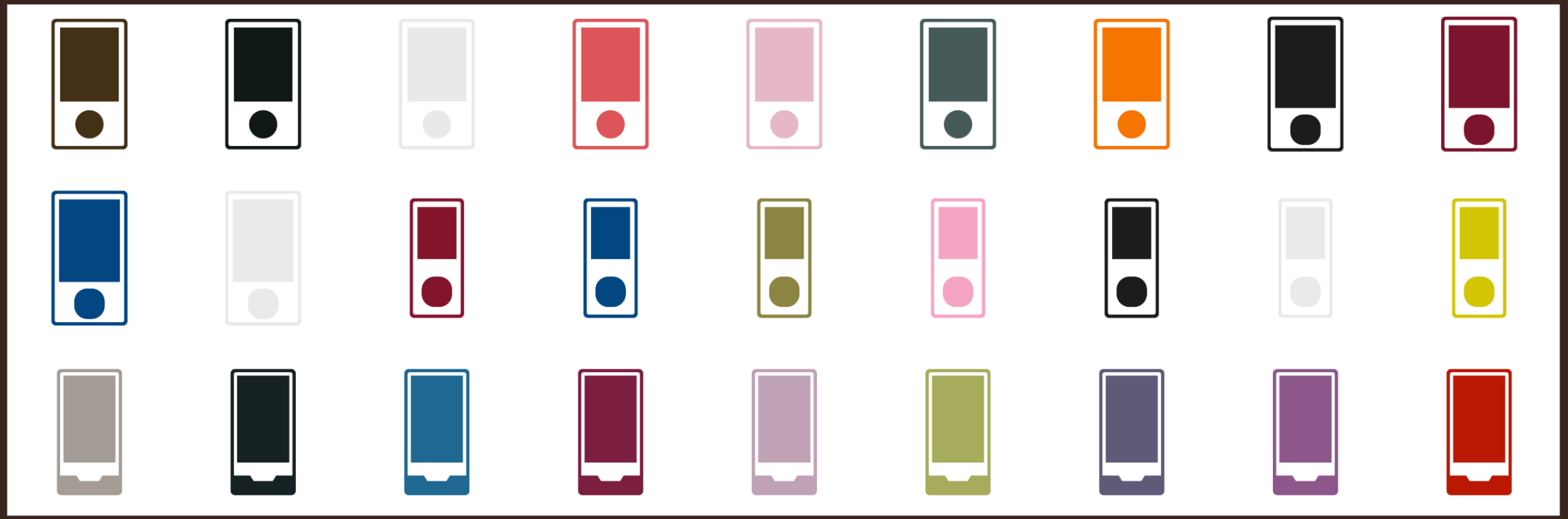
Peter Bull is a software developer from the UK and keen fan of anything *Microsoft*, he has made sure to get every *Xbox* console and heard about *Zune* in 2006 and wanted one even though it wasn't available in the UK finally got a black *Zune* 80GB followed a few years later with a red *Zune HD*, thanks to a kind person from California who purchased one from *Zune Originals*.

When *Windows Phone* was announced in 2010 and featured Zune services, but not *Zune Cards*, a key part of Zune Social where could share what you listened to, Peter brought this to the platform with *ZuneCardr*, gaining over 333,000 downloads. He also ran a website that covered *Zune* including obtaining assets used in this book. During an event around that time, he asked Steve Ballmer, CEO of *Microsoft* at the time, if *Zune* was coming to the UK, and he replied "No" adding "It's all about the phone now" which was the first time *Microsoft* officially confirmed this fact which signalled the beginning of the end for the *Zune* hardware a few years later. *Zune* services lived on for a while on *Windows Phone* and *Xbox* but those also ended.

Today there is still a community of *Zune* owners like Peter, who share their passion including those who have rare or limited-edition devices and other paraphernalia. *Zunepedia* shares a collection of *Zune* assets in a hopefully interesting way, with photos from the *Zune* community to bring delight to the community or people discovering *Zune* for the first time and celebrate five years of *Zunepedia*!

Zunepedia

Zunepedia



Unofficial photographic journey of the history of the Zune devices, hardware, services and the community that keeps it alive to this day

Peter Bull